

**CREDIT**

Remember these great price reductions will not interfere with our liberal policy of extending you credit the National Way. Come in tomorrow. "Just Say Charge It."

# Let's All Celebrate

**CREDIT**

Confidential and liberal is the credit we extend to you. Come in—choose what you need. We'll Charge It.

## The New National Clothing Company Store Clearance Sale An Economy Event

Of Interest to Alma and Its Vicinity

The greatest sale ever staged is our idea of the way to celebrate our Clearance Sale. And when you come in and see what values we are offering you will be glad you came. You really can't afford to miss this opportunity of fighting prices. Men's and women's clothing of all kinds will be sharply reduced.

**Saving as high as 33 per to 50 per cent on some groups. COME HERE EARLY!**

### THE CREDIT WAY!

**All the Items Listed Below Can Be Charged!**

You can buy any article at these wonderful sale prices and also take your time about paying. A small amount down is all you need to pay—the balance will be arranged to suit your convenience. There is no excuse for delaying one minute.

#### The Best People in Town Trade Here!

And why wouldn't they? Here you will find the best of the nationally advertised lines of men's and women's clothing at the same prices you would have to pay in the regular "cash store." YOU'LL FIND A CHARGE ACCOUNT HERE A GREAT CONVENIENCE!

#### Simply Tell Us to CHARGE IT!!

A charge account here is just like a charge account in any other first-class store, except that instead of paying the whole amount in 30 to 60 days, the payments are divided into small weekly or monthly sums to suit your own convenience. Open an account with us today!

## LOOK AT THESE ITEMS

It Will Pay You to Buy Any of These Garments for Next Winter Wear

### MEN'S SUITS AND OVERCOATS

The following reductions would be hard to believe if you knew what's now taking place at the factories. The manufacturers are positively gasping over the raw-material situation. The National store is taking no account of this. We are giving you the prices while we can, and when we can't you'll not be able to blame us for what we must both suffer together—an enormous increase for Spring.

\$60.00 Suits and Overcoats, Now	<b>\$48.00</b>
\$55.00 Suits and Overcoats, Now	<b>\$44.00</b>
\$50.00 Suits and Overcoats, Now	<b>\$40.00</b>
\$47.50 Suits and Overcoats, Now	<b>\$38.00</b>
\$45.00 Suits and Overcoats, Now	<b>\$36.00</b>
\$40.00 Suits and Overcoats, Now	<b>\$32.00</b>
\$37.50 Suits and Overcoats, Now	<b>\$30.00</b>
\$35.00 Suits and Overcoats, Now	<b>\$28.00</b>
\$30.00 Suits and Overcoats, Now	<b>\$24.00</b>

### Ladies' Dresses Special

ALL SIZES, INCLUDING STOUTS

Special sale of dresses, most of them suitable for Spring wear. Serge, satins, velvets, tricotines, tricollettes, taffeta, jerseys.

\$30 Dresses, Now	<b>\$14.95</b>	\$40 Dresses, Now	<b>\$24.95</b>
\$35 Dresses, Now	<b>\$19.95</b>	\$45 Dresses, Now	<b>\$29.95</b>
		\$50 Dresses, Now	<b>\$32.95</b>

**PAY LATER**

### Boys' All-Wool Suits, \$9.55 Formerly \$10.50 to \$16.00

As noted in the heading, these suits are all wool and we are only offering them at this price to make room for incoming spring and summer wear.

A real opportunity to get the boy a good-wearing suit at a very low price. They come in sizes 7 to 18.

An opportunity for you to buy his clothes at almost wholesale. This is a large assortment of suits and overcoats. In all sizes, materials and styles.

Boys' Suits and Overcoats, \$9.55  
Boys' Suits, Overcoats and Mackinaws, \$12.95  
Boys' Suits, Overcoats and Mackinaws, \$14.95

### SPECIALLY REDUCED FURS

Wolf Animal Scarfs; satin lined, head and tail trimming, black and taupe; \$25 values **\$16.75**  
\$35 Large Wolf Scarfs, **\$23.75**  
Extra Large, Handsome Fur Scarf, beautifully trimmed, chain fastener, \$50 value **\$35.00**  
Muffs to Match at Special Prices.

### REAL GEORGETTE BLOUSES

The ladies who wait will regret it. Buyers scarcely turned around in this week's manufacturing market till dollars, not cents, were added to previous figures quoted.

Here Actually Sensational at **\$4.95**

### LADIES' COATS

**FUR-TRIMMED and PLAIN  
IN SURPRISING SALE**

Values up to \$49.75

**\$29.75**

Purchase we made ten days ago shipment of which has just arrived and been unpacked represents an opportunity you cannot expect again.

Think what the situation in the New York manufacturing market is this very week. Buyers who left the market on the 17th because they staggered at the prices, returned to it on the 20th and found that those same prices had advanced 30 per cent to 40 per cent. The item of labor alone went up 30 per cent, and the styles for Spring virtually unchanged! Can you beat it? Can't you see that this sale is the greatest money-saver that can ever occur.

### 25 TO 33 1-3 PER CENT OFF

On All Skirts Including the Newest Spring Plaids, Poplins, Silk Fibers

**Your Credit is Good No Matter How Low the Price--Easy Confidential Credit**

#### You'll Like to Trade at this Store!!

We Believe in giving everyone the most courteous service possible and whether you come in to buy or just to "look around," you are welcome here.

# National CLOTHING CO.

H. L. ROSENBLOOM, Manager 208 E. Superior St., Alma

#### Why Pay Cash?

We do not charge one penny extra for credit accommodations, so there is no earthly sense in paying cash. Come in—open an account today!

**Open Saturday Until 10 P. M.  
And Pay Nights**